


RDAGS

DESIGN, ILLUSTRATION, & CREATIVE STRATEGY.

 rdags.com

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EDUCATION

Parsons School of Design

– New York, NY

Undergraduate studies for
BFA in Communication Design
Spring 2018-2021

Syracuse University

– Syracuse, NY

Undergraduate studies for BFA in
Communication Design | Fall 2017

SKILLSET

Mac OS X

Adobe Creative Suite:
Photoshop, Illustrator, InDesign,
Premiere, Acrobat, Audition, XD,
Lightroom, After Effects, etc.

HTML, CSS, Wordpress, Clo 3D

Microsoft Office:
Power Point | Word | Excel

Social Media,
Brand Identity,
Typography
Illustration
Fashion

Interests: Branding, Advertising,
Apparel Graphics

REBECCA D'AGOSTINO

Experienced Graphic Designer specializing in branding, illustration, and apparel graphics.

EXPERIENCE

Aéropostale, SPARC Group | New York, NY

June 2021 – Present

ASSISTANT GRAPHIC DESIGNER

Responsible for designing and producing artwork for apparel products to be sold in stores world wide.

- Designing, illustrating and producing original graphics using Adobe Photoshop and Illustrator.
- Conducting trend research independently as well as working with merchandising teams to strategize line plans and design graphics according to consumer behavior and selling.
- Working with production teams to communicate printing instructions and revisions with vendor for optimal quality.

RCC Digital, LLC | Trumbull, CT | August 2018 – June 2021

PART TIME GRAPHIC DESIGNER

Responsible for creating and producing artwork for both print material and websites.

- Producing custom illustrations in adobe illustrator for clients' websites.
- Branding and designing logos and print materials for various small businesses and clients.
- Retouching and optimizing images in Photoshop for websites.

Universal Music Group, Bravado | New York, NY

Sept. - Dec. 2019

GRAPHIC & APPAREL DESIGN INTERN

Responsible for assisting head designers and producing new ideas.

- Producing official presentations for Bravado Merchandising apparel and design teams.
- Creating new original designs that were presented for production consideration.
- Producing mock ups for various products and apparel.

Victoria's Secret | New York, NY | May 2019 – August 2019

GRAPHIC DESIGN INTERN

Responsible for assisting head designers and producing new ideas.

- Editing presentation layouts and designs using Adobe Creative Suite software.
- Creating new original designs for presentation and production consideration.
- Producing mock ups for potential new products.