


RDAGS

DESIGN, ILLUSTRATION, & CREATIVE STRATEGY.

 rdags.com

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EDUCATION

Parsons School of Design
– New York, NY

BFA in Communication Design
Class of 2021

SKILLSET

Mac OS X

Adobe Creative Suite:
Photoshop, Illustrator, InDesign,
Premiere, Acrobat, Audition, XD,
Lightroom, After Effects,
Procreate

Clo 3D, Keyshot, Cinema 4D

HTML, CSS, Wordpress

Microsoft Office:
Power Point | Word | Excel

Social Media,
Brand Identity,
Typography
Illustration
Fashion & Merchandising

Interests: Apparel Graphics,
Branding, Advertising

REBECCA D'AGOSTINO

Experienced Graphic Designer specializing in apparel graphics, branding, advertising and illustration.

EXPERIENCE

Conair, Waring Commercial | Stamford, CT
March 2023 – Present

GRAPHIC DESIGNER

Responsible for designing and producing graphics and artwork to be used in brand-wide marketing materials.

- Designing marketing materials to be presented at trade shows, store fronts and various digital medias.
- Conducting research and redesigning packaging to push forward the brand's sustainability acts.
- Planning and conducting photoshoots involving both product and food styling.

Aéropostale, SPARC Group | New York, NY
June 2021 – February 2023

ASSISTANT GRAPHIC DESIGNER

Responsible for designing and producing artwork for apparel products to be sold in stores world wide.

- Designing, illustrating and producing original apparel graphics using Adobe Photoshop and Illustrator.
- Conducting trend research independently as well as working with merchandising teams to strategize line plans and design graphics according to consumer behavior and selling.
- Working with production teams to communicate printing instructions and revisions to vendors for optimal quality.

Universal Music Group, Bravado | New York, NY
September – December 2019

GRAPHIC & APPAREL DESIGN INTERN

Responsible for assisting head designers and producing new ideas.

- Producing official presentations for Bravado Merchandising apparel and design teams.
- Creating new original designs that were presented for production consideration.
- Producing mock ups for various products and apparel.

Victoria's Secret | New York, NY
May 2019 – August 2019

GRAPHIC DESIGN INTERN

Responsible for assisting head designers and producing new ideas.

- Creating presentation layouts and designs using Adobe Creative Suite software.
- Creating new original designs for presentation and production consideration.
- Conducting trend research for brand concepting.