


RDAGS

DESIGN, ILLUSTRATION, & CREATIVE STRATEGY.

 rdags.com

 rebecca.adags@gmail.com

 (203) 993-5008

 linkedin.com/in/rebeccadags

EDUCATION

Parsons School of Design

– New York, NY

BFA in Communication Design
Class of 2021

SKILLSET

Mac OS X

Adobe Creative Suite:
Photoshop, Illustrator, InDesign,
Premiere, Acrobat, Audition, XD,
Lightroom, After Effects,
Procreate

Clo 3D, Keyshot, Cinema 4D

HTML, CSS, Wordpress

Microsoft Office:
Power Point | Word | Excel

Social Media,
Brand Identity,
Typography
Illustration
Fashion & Merchandising

Interests: Branding, Advertising
& Apparel Graphics

REBECCA D'AGOSTINO

Experienced Graphic Designer specializing in branding, advertising, digital art, and apparel graphics.

EXPERIENCE

Conair LLC | Stamford, CT March 2023 – Present

SENIOR GRAPHIC DESIGNER (March 2026 – Present)

GRAPHIC DESIGNER (March 2023 – March 2026)

- Design product packaging, large-scale trade show graphics, point of purchase displays, e-commerce assets, and social content to increase brand awareness and selling.
- Create Amazon A+ Premium Content Banners to enhance e-commerce presence and customer engagement.
- Plan and art direct product and food-styling photoshoots from concept through execution.

Aéropostale, SPARC Group | New York, NY June 2021 – February 2023

ASSISTANT GRAPHIC DESIGNER

- Designed and illustrated original apparel graphics using Adobe Photoshop and Illustrator, contributing to top-performing in-store and e-commerce styles.
- Conducted trend and consumer research in collaboration with merchandising teams to inform seasonal line development and graphic direction.
- Partnered with production teams to create tech packs, refine print instructions, and communicate revisions to vendors to ensure quality execution.

Universal Music Group, Bravado | New York, NY September – December 2019

GRAPHIC & APPAREL DESIGN INTERN

- Developed presentation decks for merchandising and design teams to support apparel concept pitches and seasonal planning.
- Created original apparel and graphic concepts for internal review and production consideration.
- Produced mockups for apparel and merchandise across multiple product categories.

Victoria's Secret | New York, NY May 2019 – August 2019

GRAPHIC DESIGN INTERN

- Designed presentation layouts and visual concepts using Adobe Creative Suite for internal creative reviews.
- Created apparel and graphic concepts for seasonal product development and design presentations.
- Conducted trend research to support brand concepting and campaign direction.